

Contrary to conventional wisdom,
it's our belief kids don't spend enough time indoors.



Sure kids need plenty of exercise in the great outdoors. They also need lots of exercise in the great indoors. The kind that gives that muscle between their ears a good workout. That's just what awaits them here. Of course, they'll most likely have so much fun they won't notice they're actually learning things that may just better prepare them for the real world as grownups—both inside and out.